

# NAME

# SURNAME

MARKETING MANAGER

## CONTACTS



email@gmail.com



+04 XX XXX XXX



123 Anywhere St., Any City

Reliable, highly motivated and hard worker I'm seeking a position as Marketing Assistant. I believe my previous experiences and personal qualities give me the perfect abilities to fit the job requirements. I'm available for a full-time position and can start this new role early December.

## WORK EXPERIENCE

### SYDNEY BRANDING AGENCY

Fev 2023 to Aug. 2023

Marketing Assistant - Full time

Management of day-to-day requirements of assigned accounts, executing a diverse range of brand and marketing projects and campaigns.

Assistance to the Director of Client Service & Marketing in developing and executing the BrandMatters marketing plan, including:

- Generating new ideas for Number Agency marketing and lead generation
- coordinating direct-mail campaigns and phone follow-up of campaigns
- keeping the CRM system up to date and championing the system internally
- assisting with the website upgrade and content changes

### PETIT BATEAU (PARIS - FRANCE)

Sept 2022 to Janv. 2023

Marketing Assistant - Internship

My responsibilities included:

- Daily market research: monthly and annual reports shared with the team
- Proposal for study topics
- Response to local and national project requests
- Design and writing of digital campaigns: mailing, Google Ads, social networks, landing page

### COMPANY NAME AND LOCATION

WHEN ?

JOB TITLE

Job description, tasks, responsibilities etc

## EDUCATION

### University of Paris, France

Bachelor's degree in Marketing and Communication

Completed in 2019

### Borcelle University

Licence degree in Business and Marketing

Completed in 2017

### School/Univ Name

Grade

Completed in XXXX

## SKILL & STRENGTH

- Experienced to develop and deliver marketing campaigns: benchmark of competitors, studies of supply and demand, studies of prospects and customers, prospecting, mailing, phoning, digital campaigns on the internet and on networks.
- Very motivated, I enjoy working in a team to exchange ideas
- Excellent organisational skills: post-campaign reports and monthly media reports
- Languages: French, English

## HOBBIES AND INTERESTS

- Extensive travels through Europe and Asia
- Photography
- Music (playing piano for 13 years)
- Knowledge of Adobe Photoshop, Illustrator and InDesign

## REFERENCES

Name of Referee

Company, Location

+04 XX XXX XXX  
email@gmail.com

Name of Referee

Company, Location

+04 XX XXX XXX  
email@gmail.com

OR -> "References available on request"